

Scientific Poster Guidelines and Suggestions

Georgia Institute of Technology
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Content

Posters should generally follow the rules for presenting written scientific/technical information:

- Provide an introduction (motivation/problem/background)
- State the research objectives
- Describe technical approach
- Present results
- Offer a discussion
- End with a conclusion.
- Provide references as appropriate

Use full sentences and bulleted items, as appropriate.

Integrate textual and visual elements: they should tell a continuous story, with the visual elements supporting the textual and the textual describing the visual.

Do not use abbreviations.

Design

Create a banner title that is either centered in two lines or runs the length of the poster in one line.

The heading should include the authors' names and affiliations.

Make sure it is obvious how the reader should proceed through the poster—columns, etc.

Use a consistent font style.

Make sure font size is readable from a few feet away.

Be judicious and principled in your use of color. Use high contrast.

Make sure parts of all schematics are labeled and all graphs have labeled axes and units of measurement.

Provide captions for all figures and titles for all tables.